

For Immediate Release

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37th Annual Jack O’Keefe Memorial Strides Road Race a Great Success for The Arc New London County

Waterford, CT- The 37th annual Jack O’Keefe Memorial Strides Road Race at Camp Harkness in Waterford was a great success for The Arc New London County. Hosted Sunday, October 5th, the race brought out 376 runners, walkers and rollers. The proceeds from the race, \$15,351, all benefit programs at The Arc which would otherwise go unfunded.

For the 10th year, **Title Sponsor, Outback Steakhouse** served chicken, shrimp, salad and cheesecake for the hungry runners. “Outback has been a phenomenal supporter of The Arc New London County,” said Kathleen Stauffer, Chief Executive Officer of The Arc. “We can’t thank Mark Duval and his incredible staff enough. These are folks who truly understand community service.”

The road race was generously supported by official t-shirt sponsor, **The Tolland Fund**. Platinum sponsors **Hall Communications, M.J. Sullivan, O’Keefe Controls Co., Suisman Shapiro and RxHealth**. Gold level sponsors included the **Buscetto Family, Dunkin Donuts and Schuster Driscoll**. **Charter Oak Federal Credit Union, Horgan Law Offices, Mutual of America, Lisbon Tire, Savings Institute, Sportee’s** and the **Terri Brodeur Breast Cancer Foundation** also helped to make the event a success as silver sponsors. A complete list of sponsors can be found on The Arc’s website at TheArcNLC.org.

“We’re especially excited to see this long-established race enjoying a strong following and becoming a favored family event for New London County,” said The Arc’s Board President, Rick DeMatto. First hosted in the late 1970s, the race was established to honor the late Jack O’Keefe and is an event of the Cactus Jack Foundation and The Arc New London County. The Arc New London County advocates for inclusion and advocacy for people with intellectual and developmental disabilities. For more information visit TheArcNLC.org.

Please note: The Arc is not an acronym; please refer to us as The Arc, not The ARC and not ARC. The Arc is a term considered as a title or a phrase.